



- Smarteefi Products are designed to make your life simpler and smarter. All the functions that can be controlled such as blinds, lighting, heating, fan, repellent machines, air-conditioning, aquarium, garden equipment, charging points and many more can be easily monitored and controlled from anywhere & anytime.
- convenience to all family members, no hassle to reach to switchboard or even smart phone. Ensure peace of mind, in times of covid where people are sensitive to touch at common places.

Seamless integration with smart assistants provides

- With its advanced "schedule features" set it once and forget the routine daily task. e.g. Switch ON all Balcony lights at 6 p.m. and Switch OFF at 10 p.m.
- This brochure provides you with an overview of possibilities to make your home smarter. Time to Upgrade from Sweet Home to Smart Home

"Smarteefi, a friend that's always nearby,
A constant companion that never is gone.
With voice and touch, we control its might,
A device that makes our life so right.
A true partner in everything."



About Us Product Range

- Smart Plug
- Smart Extension Boards
- Smart RGB Lights
- Smart Motor Controllers
- Smart Modular Switches Soft Push Series
- Smart Modular Switches Touch Series
- Retrofit Smart Node Series (STD/PRO/PRO-IO)
- Non Modular Smart Switch Plates
- Smart Touch Panels
- Accessories

Common Specifications

Product Features

- Alexa / Google Home Compatible
- Various ways to Control Appliances
- Scheduling Features
- Personalization Features
- Security Features
- Technical Support
- Special Modules
- Energy Monitoring
- Guaranteed Schedule

Contact Us

About Us

Smarteefi is the brand name of "Coreembedded Technologies Pvt. Ltd". Since 2016, we have been developing innovative products and functions to make life simpler and smarter for our users. With our wide range of products, you can combine these and design your own unique Smart Home to manage and control your appliances anytime from anywhere.

All of our products are developed over self developed Smarteefi Cloud platform, providing reliable and secure connectivity of your home appliances over internet.





Vision

Made in India, for the world

To be the chosen platform service provider For home automation products by Indian Manufacturers.

Mission

"To provide home users a

Reliable, Secure & Cost-Effective

Control of its appliances over internet."



Product Range



Smart Modular Switches

Vide range of modular soft push switches to choose for designing your own smart switch board.



Smart Modular Switch Plates

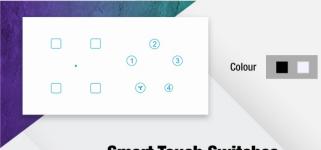
Ready made switch plates for commonly used configurations in both touch and soft push series.



Smart Power Extension

Multi Output, smart choice to manage multiple device at your finger tips





Smart Touch Switches

Vide range of modular touch switches, in 2 color variants, to choose for designing your own smart switch board.



Non-Modular Switch Plates

Non Modular switch plates for basic configuration of a room.



Smart Retrofit Modules

Upgrade your existing switch boards with our range of retrofit modules



Product Range



Smart Touch Panels

Elegant Smart Touch Panels in mirror finish



Smart LED Strip Light

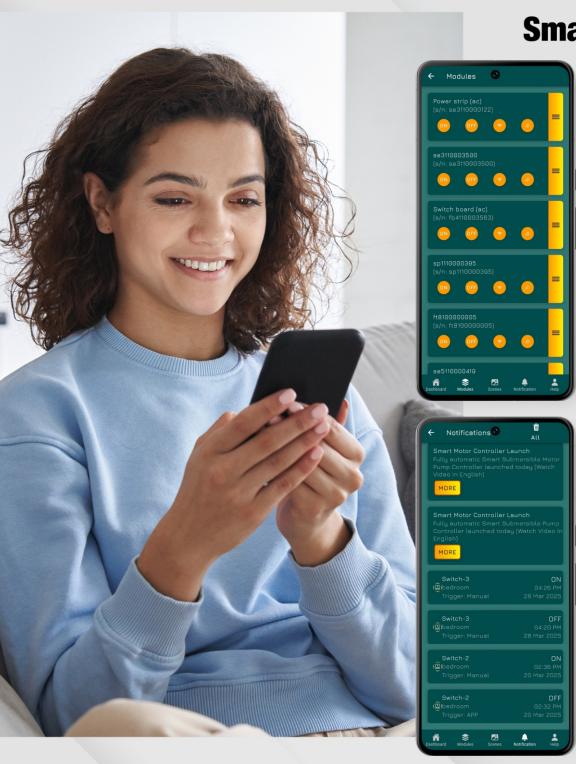
Smart LED Strip Lights with Smarteefi Controller along with Music Sync Feature



Smart Motor Controller

Smart Motor Controller with Float Sensors To automate your water pump for peace of mind and water conservation

One platform to control everything





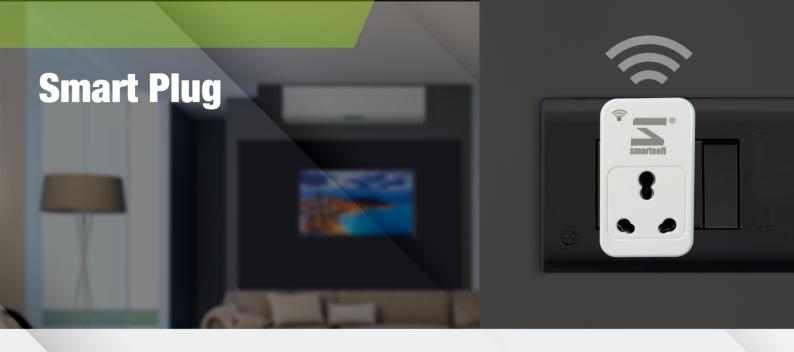












About

16A Smart Plug with Daily and Real time Energy Monitoring to manage your heavy appliances like AC, Geyser, Water Pumps. Simply plug in your appliance to Smarteefi Smart Plug and make them Smart Appliance. Can be used for any other appliance running over 6A power supply also.

Featues

- Guaranteed Scheduling
- **Energy Monitoring**
- APP & Voice Control
- Countdown Timer
- Restore State on Power Cut/Resume
- Offline Mode



GUARANTEED SCHEDULING



Can tracks daily power

consumption and also provide

Real Time Voltage, Current and

ENERGY MONITORING



App & Voice Control

Can set daily/weekly schedules to automate ON/OFF appliances as per family needs. Once schedules are set to device, it can execute even if internet breaks down or power-cut/ power-resume happens.



RESTORE STATE ON POWER CUT/RESUME

In addition to manual control can also control your appliances via Smarteefi APP (available on both Android, iOS) or by Voice Control through Alexa, Google Home.



COUNTDOWN TIMER



Power Readings.

It can restore last state on Power cut scenarios. Also, user can decide if he wants restore behavior or "Always OFF" or "Always ON" on power cut/resume. This setting can be easily changed from Smarteefi APP.



OFFLINE MODE

Even if Internet is down, can be operated in offline mode. Mobile and switch need to be connected to same router.

Inbuilt countdown timer can guarantee

automatically after specified duration

appliance. Once set, if works without

internet also. (Timer will not resume if

there is a power cut in between.)

that your appliance is switched off

every time you switch-on the

Smart LED Strip Light















Voice Control

Music Sync

APP Control

Restore State

Group Devices









Schedule

Pre- Loaded Music Patterns 1 - 100% Dimming

Controller

RGB

RGB-CCT

LED Strip Light

5M

10M

Adaptor

12

24V

LED Remote





Full Automated - Single Phase Smart Submersible Starter

with Float Sensors



A fully automated Motor Starting Panel for submersible pump with float sensors. Sensor based full automation works without Wi-Fi / Bluetooth or any Mobile App.

2 Sensors are installed in the overhead tank. When EMPTY sensor detects low water level, pump starts automatically and when FULL sensor detects tank is full motor get stopped preventing any overflow.

No Additional Starter

Guaranteed Schedules

Float Sensors

Energy Monitoring

Manual Override Switch

LED Indicators for

- Start Trigger
- Tank Status
- Stop Trigger

MODELS

Single Capacitor	1.0 HP	1.5 HP	2.0 HP
Double Capacitor	1.0 HP	1.5 HP	2.0 HP



Smart Extension Boards

SE31

3 Port Smart Power Strip. Launched in 2016, was the world's first smart power strip with individual switch controls on the device.



Model Number SE51

SE51

5 Port Smart Power Strip. Individual sockets can be controlled by Smarteefi APP, Alexa or Google Assistant.

SE51-GS

5 Port Smart Power Strip with Guaranteed Schedule feature.





SE51-USB

- 5 Port Smart Power Strip having 18W PD Charger (USB-A & USB-C) + 4
- Socket.
 18W charging ports support USB-A
 (QC 3.0) and USB-C (PD) with fast charging power delivery protocol.

SE51-USB-GS

- 5 Port Smart Power Strip having 18W
 PD Charger (USB-A & USB-C) + 4
 Socket with Guaranteed Schedule.
- 18W charging ports support USB-A (QC 3.0) and USB-C (PD) with fast charging power delivery protocol.



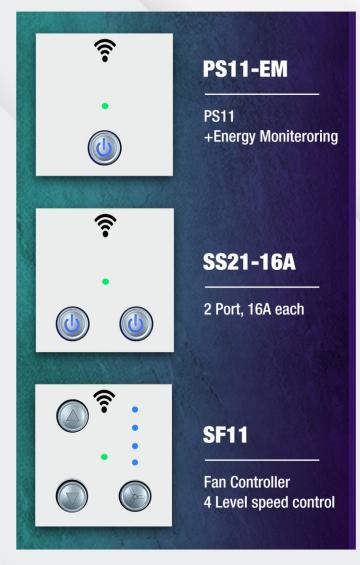


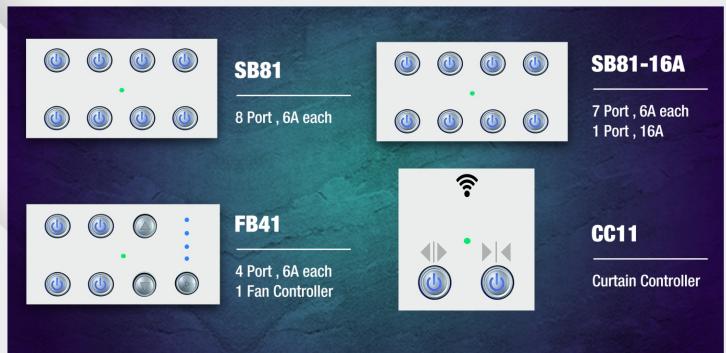
Model Number	SE31	SE51	SE51 SE51-GS SE51-USB SE51-U				
Output	3 Ports	5 Ports	5 Ports	4 Ports + 1 Dual USB Port	4 Ports + 1 Dual USB Port		
USB Port Output	N	A		USB-C : PD USB-A : QC 3.0 [5V/3A, 9V/1.7A, 12V/1.5A			
Current Rating			10 A	mps			
Guaranteed Schedule	YES	NO	YES	NO	YES		
Energy Monitoring	NO			YES			
Individual Switch Control	PHYSICAL, APP, VOICE CONTROL	APP, VOICE CONTROL					
Size L/B/H (cms)	32 / 6.5 / 3.5	35 / 6.5 / 3.5					
Weight (gms)	430	515					
Cable Length (Mtr)	2.0	1.5					
Warranty	1 YEAR	1 YEAR	2 YEARS	1 YEAR	2 YEARS		

Smart Modular Switches

Soft Push Series







Smart Modular SwitchesSoft Push Series

Specifications

	PS11									
Model Number	SP11	SS21-16A	SS21	SS41	SF11	CC11	SB81	FB41	SB81-16A	PS11-EM
Output	1 Port 16A	2 Port 16A	2 Port 6A	4 Port 6A	Fan Controller	Curtain Control	8 Port 6A	4 Port 6A + 1 Smart Fan	7 Port 6A + 1 Port 16A	1 Port 16A With Energy Monitoring
Guaranteed Schedule				NO				YI	ES	
Max Load per Gang [Resistive]	350	00W	500W				500W + 3500W (for 16A Point)			3500W
Max Load Total [Resistive]	3500W	7000W	2000W						2000W + 3500W (for 16A Point)	3500W
Size	2M							4M		2M
Fits in Plate of Smarteefi or Anchor ROMA	2M [3" x 3"] and above					4M	[5"x3"] and ab	ove		
Warranty					2 Years					

Smart Modular Switches

Touch Series (White / Black)







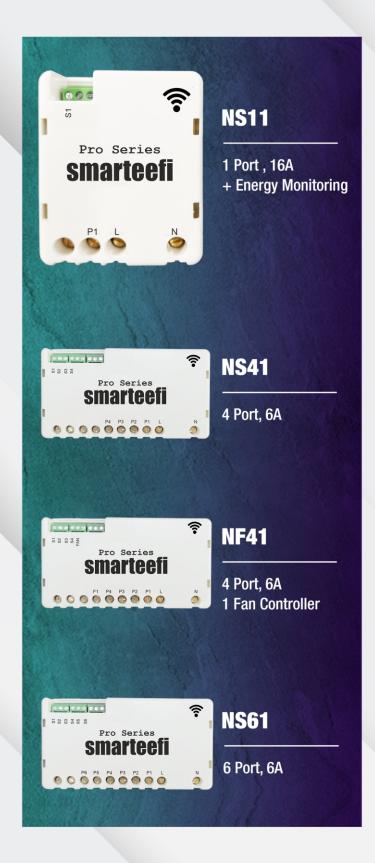
Smart Modular switches Touch Series (White/Black)

Specifications

Model Number	TS11	TS21-16A	TS21	TS41	TF11	TC11	TS81	FT41	TS81-16A
Model Nullibel	1311	1321-10A	1321	1341	1111	1011	1301	F141	1301-104
Output	1 Port 16A	2 Port 16A	2 Port 6A	4 Port 6A	Fan Controller	Curtain Control	8 Port 6A	4 Port 6A + 1 Smart Fan	7 Port 6A + 1 Port 16A
Guaranteed Schedule		YES							
Max Load per Gang [Resistive]	350	3500W 500W							500W + 3500W (for 16A Point)
Max Load Total [Resistive]	3500W	7000W	V 2000W						2000W + 3500W (for 16A Point)
Size	2M							4M	
Fits in Plate of Smarteefi or Anchor ROMA	2M [3" x 3"], 3M[4"x3"] , 4M [5"x3"], 6M [8"x3"], 8M-H [9" x 3"], 8M-S [5"x5"], 12M [8"x6"], 18M [9"x9"]						8M-	4M [5"x3"], 6M -H [9" x 3"], 8M· 2M [8"x6"], 18M	·S [5"x5"],
Warranty	1 Year								

Retrofit

Smart Node Pro Series





Retrofit

Smart Node PRO-IO Series



In STD / PRO Series, all the points of a module can be on Mains / Inverter only(except NS61-16A Model).

Smarteefi Retrofit **PRO-IO Series** of models have multiple Input Lines, so can put some points on **MAINS** supply and some on **INVERTER** supply.

Can also be used to switch DC Load like 12V/24V/48V.

The <L> Point need continuos power supply preferably Inverter Supply so that module is always Powered ON. The other input points L1/L2/L3/L4 can be on DC/Inverter/Mains supply.

Retrofit Smart Node Pro Series / Pro-IO Series

Specifications

Model Number	NS11	NS21	NS41	NS51	NS61	NS81	NF41	NS61-16A
Output	1 Port 16A	2 Port 6A	4 Port 6A	5 Ports 6A	6 Ports 6A	8 Ports 6A	4 Port 6A + 1 Smart Fan	5 Port 6A + 1 Port 16A
Max Load per Gang [Resistive]	3500W		500W					500W + 3500W (for 16A Point)
Max Load Total [Resistive]	3500W		2000W				2000W + 3500W (for 16A Point)	
Size cms L/B/H	6/5/	2.2	10.5 / 6 / 2.2					
Fits in Modular Box Size	2M onv 3" x		4M onwards 5" x 3					
Warranty	1 Year							
2 Way Connection	Supports 2 Way Connection							

Retrofit

Smart Node STD Series





RetrofitSmart Node STD Series

Specifications

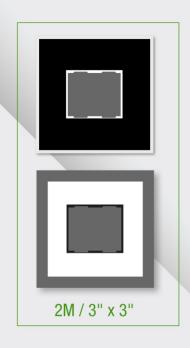
Model Number	NS11	NS21	NS41	NS51	NS61	NS81	NF41	NS51-16A	NS61-16A
Output	1 Port 16A	2 Port 6A	4 Port 6A	5 Ports 6A	6 Ports 6A	8 Port 6A	4 Port 6A + 1 Smart Fan	4 Port 6A + 1 Port 16A	5 Port 6A + 1 Port 16A
Max Load per Gang [Resistive]	3500W			500W					/ + 3500W 16A Point)
Max Load Total [Resistive]	3500W			2000W 3500					000W + (for 16A Point)
Size cms L/B/H	6/5/	2.2	10.5 / 6 / 2.2						
Fits in Modular Box Size	2M onw 3" x		4M onwards 5" x 3						
Warranty	6 months								

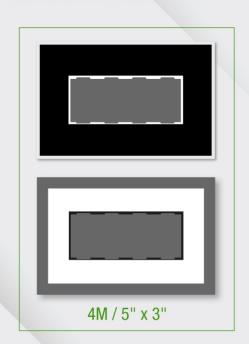
Smarteefi Retrofit Node Switch Series modules bring automation to your home without making any changes to way you are accustomed to use traditional switches. Install these smart modules to transform your place's traditional switches into smart switches that are hands free with the help of voice assistant and can be controlled from outside your home also with the help of your own smartphone.

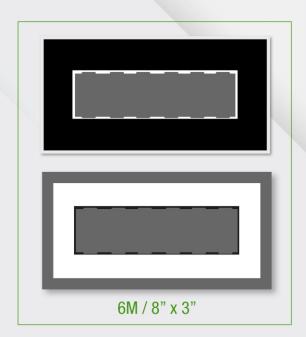
Quick and hassle-free installation and easy to use functionality makes life easier for everyone, especially for the professionals who travel frequently for work by giving control over your appliances, be it at Living/Dining, Kitchen, Bedroom, Toilet, Guest Room, Garage, Store, Garden, Terrace or any other place at home or office.

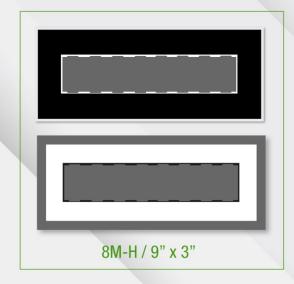
Modular Designer Frames

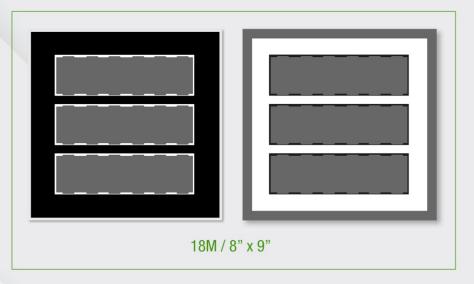
Customized frames from Smarteefi for your Smart Switch Boards

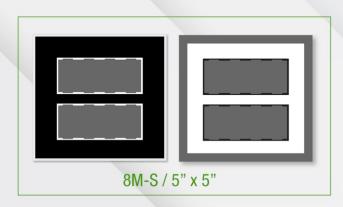


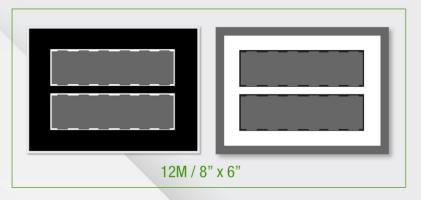






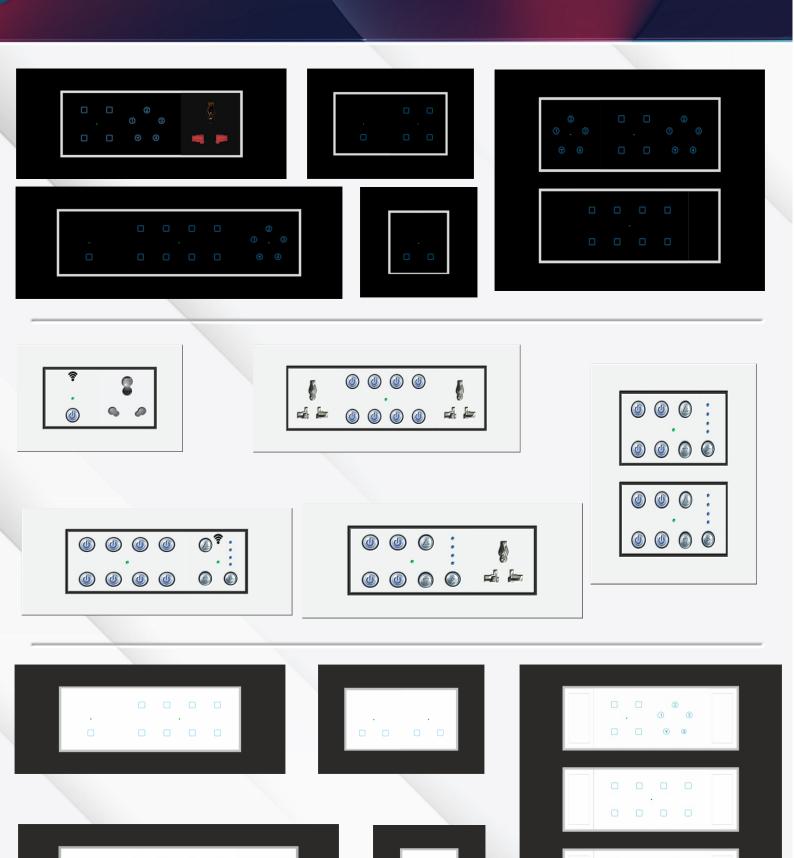






MODULAR COMPONENTS

Sample Configration



Non-Modular Smart Switch Plate













8M-Square Switch Plate, 8 Smart Points, 2 Sockets 6A

Non-Modular Smart Touch Plate



Model: FT81-6M 6M Switch Plate

8 Smart Points

1 Smart Fan Controller

Single Unit elegant Smart Touch Plate in Mirror Finish with all the features of Smarteefi.

Max Load per Gang [Resistive] 500W Max Load Total [Resistive] 2000W

Warranty 1 Year

Non Modular Series

Specifications

Model Number	FB41-6M-H SB81-6M-H		FB41-8M-H	SB81-8M-H	FB41-8M-S	SB81-8M-S	
Components	4 Smart Points 1 Smart Fan Controller 1 6A Socket	8 Smart Points 1 6A Socket	4 Smart Points 1 Smart Fan Controller 2 6A Sockets	8 Smart Points 2 6A Sockets	4 Smart Points 1 Smart Fan Controller 2 6A Sockets	8 Smart Points 2 6A Sockets	
Plexiglass Plate	6 Mod	ular	8 Modula	ar Horizontal	8 Modular Square		
Max Load per Gang [Resistive]			51	00W			
Max Load Total [Resistive]	2000W						
Warranty			1	Year			

Accessories



USB-PD-18W

18W Dual Port Fast Charger (BIS Certificate USB-C : PD | USB-A : QC 3.0

Available for:

- * Roma Classic
- * Panasonic Urban Modular
- * Norisys
- * Crabtree Athena



Universal Socket 6A - White



Universal Socket 6A - Black



5 Pin Socket 6A - White



5 Pin Socket 6A - Black



1 Modular Blank White



1 Modular Blank Black

Common Specificationfor Smart Modules

Operating Voltage	110-240V
Operating Frequency	50/60Hz
WiFi Frequency	2.4GHz b/g/n
APP Control	Smarteefi APP Android / i0S
Voice Control	Alexa , Google Home
API Support	Only for business use cases based on volume and subscription model. Not available for individual home automation
Hub Required ?	NO
Warranty Terms	 For Repair/Replacement under warranty period user need to send the device to our support center in Ghaziabad (U.P.) on own cost. No other charges involved Post Warranty > Repair service is available on paid basis
Others	Neutral Connection required for all Retrofit and Modular (Push/Touch) series of Models

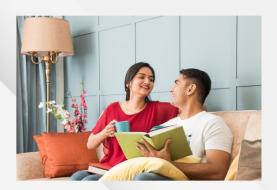


Various Ways to Control



Via Manual Mode

The traditional way to control your appliances in home is the physical touch mode. With Smarteefi smart switches, you still have the option to operate by physical touch. Though, once u are used to operate from App or Voice Control you are never going to walk to switch board.



Via voice control

"Alexa, Switch ON Bedroom Light".

The system answers: "Okay"

With the presence of the intelligent voice control you can manage all the smart switches in your house via voice commands. Especially practical when you don't want to get up or pickup even smartphone at the moment.





Via Mobile APP

With our Smarteefi app you gain access to your Smart Home from anywhere. Arrange your switches by home/office/rooms and easily check and control all your lights/appliances from smartphone / tablet. Via app you can check and act at any time whether kids have forgotten to switch OFF Fan or Geyser, office lights are still ON in the night. This makes it possible to maintain control – even when not at home/office.

Scheduling Features

Daily / Weekly Schedule

Weekly and Daily Scheduling facility allows you to save energy bills by automating ON/OFF conditions at specified time.

These schedules can be set on each one of individual points and multiple schedules can also be set on each point.

Very useful for routine task like Geyser, Mandir light, Outdoor lights, Aquarium routines, Mosquito repellent machines and many more.





Loop Timer

Repeat operation to conserve energy, manage appliances like Water Cooler Motor, Aquarium devices, Garden irrigation controls, AC and many more.

Can also set it up for a fixed time interval.

from 11p.m. to 4 a.m.

AC - Switch ON for 15 min

AC - Switch OFF for 5 min

Countdown Timer

Just connect respective charger to any one of the sockets, set count down timer for fixed time and go to sleep - no worry to switch OFF after charging is complete.

Useful for any appliances which you want to operate for a limited time. So once set, it will automatically Switch OFF after fixed duration whether you have switch ON manually, or from APP or Voice Control. This works even if there is no internet connection.

Water Geyser (~30 min)

Turn OFF water Geyser after it is ON for 30 mins



Configurable Restore Behaviour (On Power Cut/Resume)

"Powerup State" option remembers switch state before Power cut and takes it back to same state on power resume. Other options - "Always OFF", "Always ON".



Restore O ALWAYS ON O ALWAYS OFF

Control over local LAN

Can switch ON/OFF devices from Smarteefi APP even if internet service is down, provided the Smarteefi devices and mobile is connected to same WiFi router.

Visual Indicators

Modular switches do have LED indicator light for connection status and current switch state(ON/OFF). Switch status are always in sync on Smarteefi APP and Voice assistant.



Multi User Control

Multiple users of family can have complete control over all the switches from their own mobile phone/tablets, with common login.

Energy Consumption Report

Provides monthly energy consumption reports based on duration of switch ON and load attached to it.

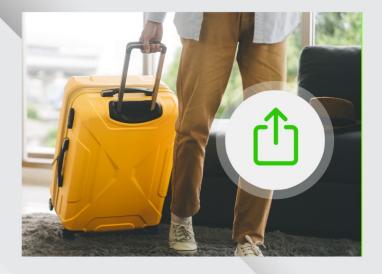


Personalization Features

Display Icon for switches

Vide range of icons are available in smarteefi app to visually differentiate the switches. You can also set the icons from your phone gallery or Camera to give your switches personalized look in Smarteefi App.





Device Sharing

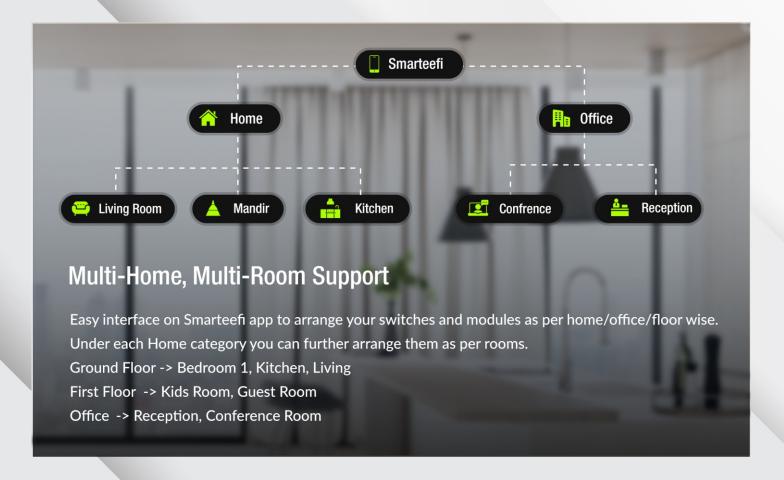
You can also share the devices to guest at home or your office supervisor. They too will have complete control on the switches for operational purpose only for those limited devices and not for rest of devices in your account.

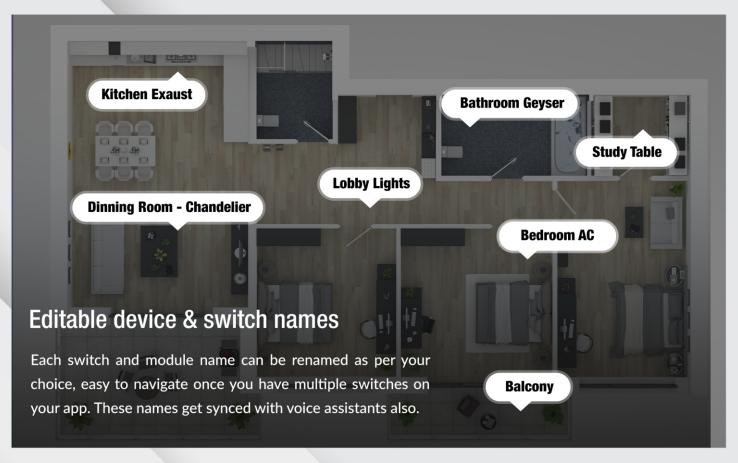
Scene Support

Multiple switches can be triggered to simultaneously switch ON/OFF. Good Evening Scene Switch ON all Balcony and Mandir Lights.



Personalization Features





Security Features

Delay Timer

Configurable duration to avoid bad electricity reaching to your appliance on power resume.

It Prevents critical appliances with initial power surge. Default setting is 1 sec.

e.g. Set it as 5 sec, so device will get powered ON only after 5 sec after power cut occurs.





Device authentication in form unique serial number and activation code on all Smarteefi modules, so they can be added to only 1 account at a time. All the communication between Smarteefi device and Smarteefi cloud is in the form of Encrypted Communication.



Notification Support

Mobile notifications are provided for all the manual operations and scheduled events, so that you can check any unauthorized operation.



Surge Protection

In built surge protection in all the models of Smarteefi, to protect it from high voltage.



Manual Lock

With this feature you can disable the access of device from physical operation. So, the switch can be operated only from App or Voice Control. This prevents usage of appliances by unauthorized persons.



Technical Support

Warranty

Repair Warranty is provided for any manufacturing defect on all the products. User need to send the unit to our service centre, it will be repaired and shipped back with no additional charges. Post warranty period, repair service is available on paid basis at a very nominal cost, giving you peace of mind.



DIY Installation and WiFi Configuration

Simple installation and Wi-Fi configuration process which can be done by anyone

Help videos

Smarteefi YouTube channel provides all the videos for product installation, Wi-Fi configuration, setup of Alexa and Google Home, app features and new product launches.





Technical support over email/chat/call

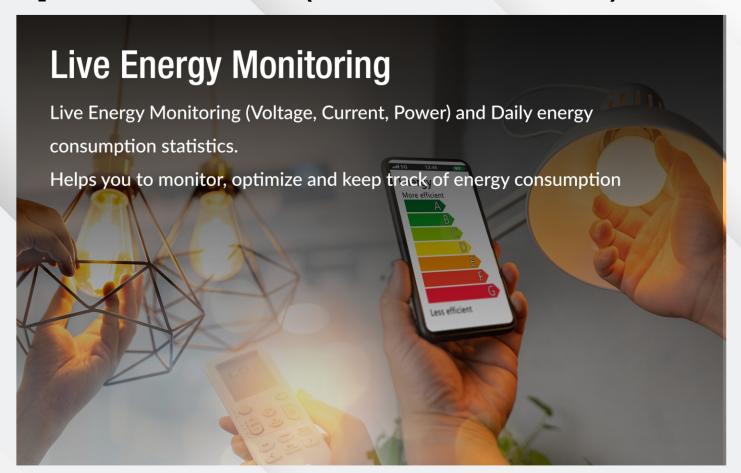
Dedicated technical support team to provide assistance over email/ Whatsapp / Phone call for product installation and Wi-Fi configuration.

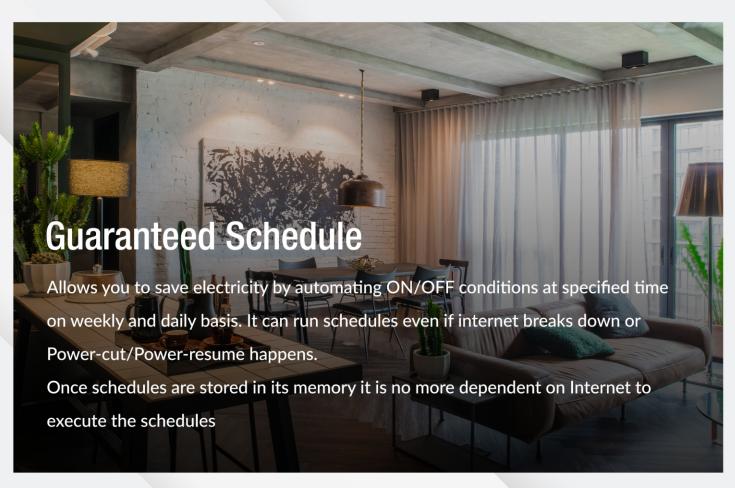
Lifetime F/w upgrade (OTA)

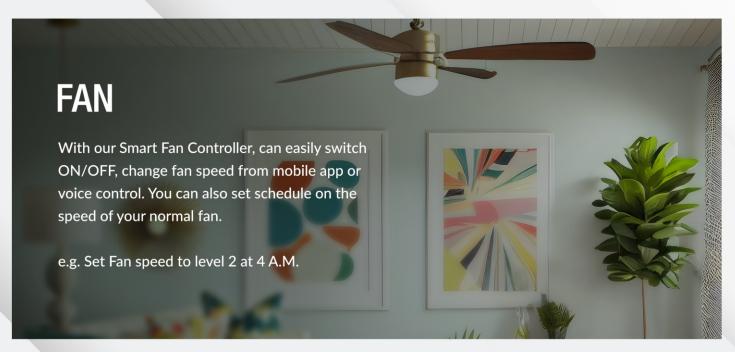
Lifetime firmware upgrade is provided for all the Smarteefi devices (over the air), so users always have access to the latest features.

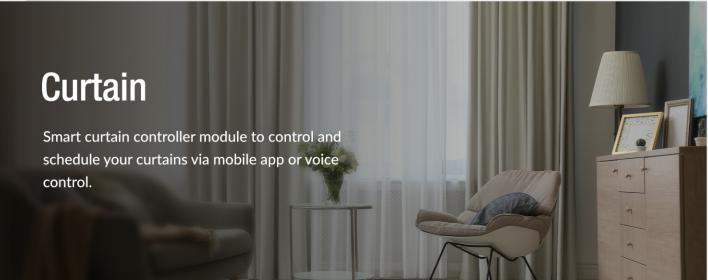


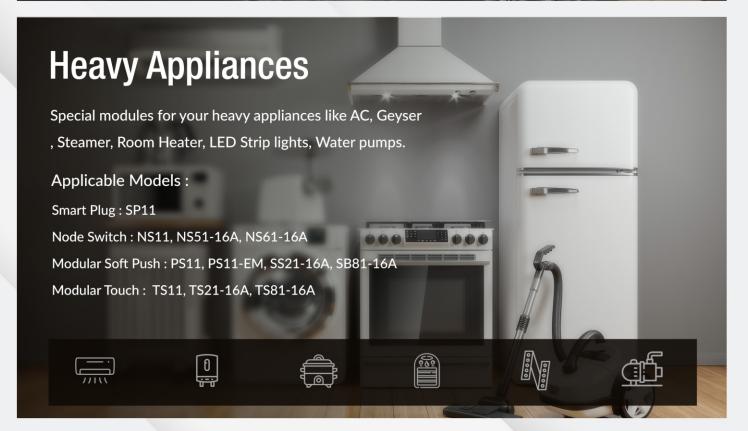
Special Features (on selected models)

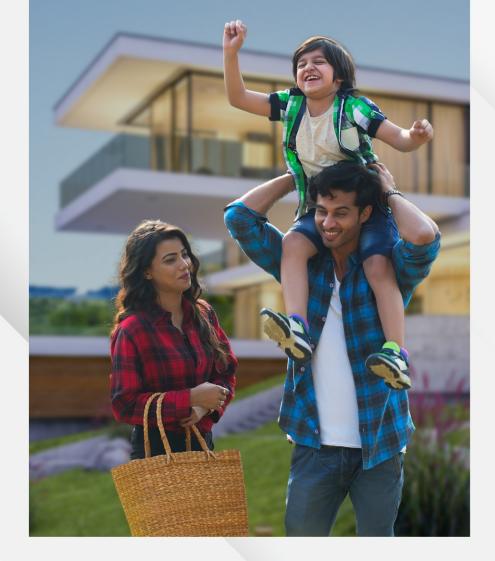














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Shop at **amazon**.in



www.amazon.in/smarteefi

https://www.youtube.com/c/smarteefi

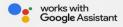












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Telephone (M) (+91) 956-028-8777

Terms & Conditions

Payment Terms: 100% Advance
GST Applicable: 18% on all items
Shipping Terms: Ex Works Ghaziabad

· All taxes are applicable at the time of dispatch of goods

Sales Enquiry

Email: sales@smarteefi.com

Telephone(M): (+91)981-168-2214

Technical Support

Email: support@smarteefi.com **Telephone(M):** (+91)813-034-5141

ielepnone(M): (+91)813-034-5141











